

August 2012

Issue 16



Chapter 0175

Dear Bryan,

We hope that you enjoy this issue of the TAHRA Newsletter. We have many exciting events coming up and we want you to attend! TAHRA volunteers have been working on planning events for the remainder of 2012 and have a full fall and winter lined up. Some events to get on your calendar are the Annual Golf Tournament, the ROI Summit, the Career Fair and the Law Seminar, as well as monthly Programs and Learning Labs.

TAHRA continues to grow and is currently at 540 active members and 355 of those members are also SHRM members. We have 213 members certified as PHR, 60 SPHR and 2 GPHR! Make the most of your TAHRA membership by attending our events and networking with other HR professionals.

Read on for more information about what is going on in our Chapter!

August Program Meeting

Wednesday, August 15 | 11:15am - 1:00pm |
DoubleTree Hotel at Warren Place
Members - \$20, Guests - \$30

[Register today!](#)

Delivering Happiness: Inspire and Be Inspired

*Presented by Jamie Naughton
Speaker of the House*



In 2010, Zappos CEO Tony Hsieh's first book, *Delivering Happiness, A Path to Profits, Passion, and Purpose* blasted to the top of bestseller lists with its blend of business advice, tales of worm farms, raves, multi-million dollar deals and - above all - the belief that happiness can be used as a model both in business, and in life.

This month, Jamie Naughton, Speaker of the House and representative for Delivering Happiness, LLC will be speaking at our Program Meeting. She will share the different ingredients used by Zappos.com to build a long-lasting enduring brand, including the importance of customer service and company culture. Jamie will talk about how focusing on happiness, as a business model, has created happy customers, happy employees, and happy vendors enabling the company to expand beyond selling shoes to clothing, bags, and other product categories. She will dive into Tony Hsieh's research on the Science of happiness and how it has applied to business and by focusing on the importance of a higher purpose, beyond just profits, will drive results. Make plans today to attend this inspirational presentation by a nationally renowned speaker!



[Click here for more information on Delivering Happiness](#)

This program has been approved for 1 recertification credit hours toward General recertification through the Human Resource Certification Institute (HRCI).

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TAHRA Partners are regular supporters of TAHRA and help our organization continue to develop and present

This event sponsored by:



Be sure to watch for upcoming information on our September meeting. We are planning a salute to our veterans and would like you to invite a veteran to attend. I'm sure this meeting will inspire you and remind you of one of the reasons you are so proud to be an American!
Program Note for September - The date for this program has been changed to September 12, 2012.

August Learning Lab

Thursday, August 23 | 2:00pm - 4:00pm
Location: OSU Tulsa
Members - \$15, Guests - \$25



**The HR Professional's Insight:
Your Company's Culture as a Brand**
*Presented by Jason Watts
Nogginjog, LLC*

All the cool kids are doing it. And you can too. You don't have to be Zappos or Starbucks or Google to have a company culture worth advertising. If that were the case, accounting firms and medical technology companies would have to start wearing flip flops and Hawaiian shirts to convince you that their work is thorough and dependable. Any company that is worth working for already has a culture that is worth advertising. And the benefits of doing this are enormous, including employee engagement, talent retention, and sales.

In this learning lab, we will examine the different aspects of branding a company's culture. Through fun, interactive exercises and discussion, we will explore this powerful resource from beginning to end.

Register Now!

Jason Watts, a native Tulsan, is the founder and CEO of Nogginjog LLC. Armed with a BFA in Theatrical Direction, from Loyola Marymount University, Jason has worked continuously in local and regional theatre for the past 20 years. He has acted, directed, written, and/or produced over 150 plays and musicals. For the last decade, he has performed, directed, and taught comedic improv, similar to the TV Show, "Whose Line Is It, Anyway?".

Jason's theatrical and teaching experience, coupled with his business tenures at Doubletree Hotels and Xerox, provided a "needle in a haystack" expertise to experiential learning in organizational settings. Jason started Nogginjog in May of 2011 to provide a highly engaging, fun, and effective type of professional and company training.



**Friday, September 21, 2012
Bailey Ranch Golf Club
10105 Larkin Bailey Blvd, Owasso**

Player Information:

- 18-hole, 4-player scramble

quality continuing education programs create opportunities for peer networking and enhance our overall contribution to the human resources profession. For information on becoming a TAHRA Partner [click here.](#)

Meet our TAHRA Partners...

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Employee Benefit Experts

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VP Public Relations

Barbara Ware, CRP
VP Diversity

Heidi Hartman, SPHR
VP Education

**Donna Fletcher, PHR
CCP**
Treasurer

Diane Hewitt

- Shotgun start at 1:00pm
- \$100 per player
- Mulligans can be purchased for \$5.00 each with a maximum of four per player
- Entry fee includes: golf with golf cart, range balls and practice facilities, hot lunch including hamburgers and hot dogs, refreshments during tournament, entry into numerous prize contests and awards ceremony with drinks and hors d'oeuvres.

REGISTER BY AUGUST 15TH AND RECEIVE \$10 PER PLAYER DISCOUNT!

SPONSORSHIP OPPORTUNITIES ARE STILL AVAILABLE!

[Click here for more information!](#)

Thank you to the following sponsors:



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Resolution Center Mediation and Arbitration (RCMA), a full-service dispute resolution organization located in downtown Tulsa, is pleased to announce that David E. Strecker has become affiliated with the group. David is a former Vice President and General Counsel of TAHRA. He has been involved in the labor and employment area for over 30 years and will now be available for private mediations and arbitrations involving labor and employment issues. He holds a J.D. and Master of Industrial and Labor Relations from Cornell University.

If you would like to consult with David about mediation or arbitration please call RCMA at 918-591-2551 or email contactus@rcmaok.com.

You may visit the RCMA website at www.rcmaok.com.

This is a paid advertisement.



Career & Resource Fair

October 25, 2012 • 10:00 - 3:00
 Wyndham Tulsa Hotel
 10918 E 41st Street

TAHRA, in partnership with the Department of Rehabilitation Services, Cherokee Nation, Goodwill Industries, Northeastern State University, Oklahoma Employment Security Commission, Tulsa Area Alliance on Disabilities, Tulsa Hispanic Chamber, and Tulsa Job Corps., is holding its second annual Career & Resource Fair.

This is an opportunity for employers to have immediate access to a diversified pool of qualified applicants; veterans, senior citizens, people with disabilities, displaced workers, new graduates, individuals from minority backgrounds, and those who are seeking better employment or new career paths.

35 spots available for employers at this special event so please register soon.
 Registration is open at www.tahra.org. Deadline is October 19, 2012

Employer Cost is only \$75.00 for active TAHRA members and their employer of record and \$150 for non-TAHRA members.

- Includes exhibit booth with table and drapes, company name, on-site interview rooms, and lunch for two.



PLEASE SAVE THE DATE!

Tuesday, October 16th
 2012 Return On Inclusion Summit
 The Campbell Hotel & Event Center
 2636 East 11th Street

This year's ROI Summit will include the traditional breakfast meeting beginning at 7:30 am for CEO's and Senior HR Professionals. We are pleased to announce that

Dr. Steve L. Robbins will be delivering the keynote address. Dr. Robbins received phenomenal reviews after he gave the keynote address during TAHRA's Program and Diversity Expo last fall.

NEW THIS YEAR: Immediately following the CEO Breakfast, Dr. Robbins will facilitate an abbreviated version of his highly regarded, intense and informative Diversity & Inclusion 2.0 Boot Camp Training. The Boot Camp will be from 9:00 am - 4:00 pm and seating will be limited. That evening, continue the conversation with the TYPros Diversity & Dialogue event. Please make plans now to attend these important events on October 16th. Registration will open soon.

SPONSORSHIP OPPORTUNITIES ARE AVAILABLE! If your organization is interested in sponsoring the ROI Summit or you would like to volunteer your time, please contact Barbara Ware at 918-669-2390, barbara.ware@dtag.com.

Connecting to Programs and Resources

by Denise Reid, Chamber Liaison



Recruiting Out-of-Area Candidates

The Tulsa Metro Chamber has several tools and resources to assist recruiters and HR professionals with introducing our region to out-of-area candidates.

- www.ChooseTulsaJobs.com website has a cost of living calculator on the home page to highlight the affordability of our region.
- Relocation Packets - this a great packet of information that includes; maps, relocation guide, education guide, Tulsa touts, Tulsa's Young Professionals and ChooseTulsaJobs.com brochure.
- TYPros Relocation Guide - targeted brochure that highlights and showcase's why Tulsa is great place for young professionals to live, work and play.
- Relocation Guide - this is a new 39 page color guide introduction to the metro region.

Our two relocation guides are ideal for job fairs and college campus recruiting.

Military Recruiting

If you are interested in connecting with returning military please contact me for a listing of local, state and national resources.

Veteran's Virtual Job Fair
August 13 - August 20, 2012
8 day, 24 hour online recruiting event

For more information go to
[http://www.ok.gov/oesc_web/documents/VJF_Job_Seeker_Flyer\[3\].pdf](http://www.ok.gov/oesc_web/documents/VJF_Job_Seeker_Flyer[3].pdf)

Tulsa Area Employer Council

The Tulsa Area Employer Council is a cooperative educational effort of the Oklahoma Employment Security Commission, Workforce Oklahoma partners and metro area human resource professionals.

"The FLSA Made Easy....Sort Of"
Tuesday, August 14, 2012
8:30am-10:00am
Doubletree-Downtown
616 W. Seventh Street
Tulsa, Oklahoma 74127

To RSVP for August program or for additional information contact Ronald Julian 918-796-1216 or Kennetha Ray 918-796-1272

For listing of dates and information go to http://www.ok.gov/oesc_web/Employer_Councils.html

Mosaic Strategy Session

Join the conversation on diversity and inclusion and how it shapes the regional business climate. This session will focus on goals and outcomes for the Chamber's diversity business program; Mosaic. Topics of discussion will include best practices for communication, outreach and providing resources.

Friday, August 31st
Tulsa Metro Chamber - Williams Tower II
Second Floor Conference Room
Two West Second Street
Tulsa, Ok 74103
RSVP to joannaslyter@tulsachamber.com

If you would like additional information about these programs or anything pertaining to talent attraction, incentives or workforce development contact Denise Reid at denisereid@tulsachamber.com or (918) 560-0255.

Join TAHRA in Welcoming our Newest Members

Charles Secrest	Key Personnel	Drew Frailey	Regional West Medical Center
Sara Smith	Knightsbridge Resources, LLC	Shelley Heckenkemper	Accounting Principals
Tricia Jumonville	Rejoice Church	James Baker	PHS Mobile Xray
Robert White	Plan Benefit Analysts of Tulsa	Valerie Vaughan	Hilti
Damon Isaacs	ConocoPhillips	Amanda Reid	Latshaw Drilling Company
Bob Thomas	Cherokee Nation Businesses	Vikesh Patel	URS Flint
Shala Myers	Chart Cooler Services Company	Lana Hamilton	Nordam
Ronald Rackley	Chart Cooler Services Company		



July Program Meeting



July Program Registration



Sherry Johnson, SHRM Southwest Central Region Financial Services Director spoke about Talent Management



Thanks to the Reach Higher Program for sponsoring this event



Our first July program was a success with over 140 people in attendance

Calendar of Events

August

- 15 - August Program Meeting - [Delivering Happiness: Inspire and Be Inspired](#) presented by Jamie Naughton
- 23 - August Learning Lab - [The HR Professional's Insight: Your Company's Culture as a Brand](#), presented by Jason Watts

September

- 12 - **NEW DATE** - September Program Meeting, More Details Coming Soon
- 21 - [TAHRA Annual Golf Tournament](#)
- 27 - September Learning Lab

[Click here to view our entire calendar](#)

Tulsa Area Human Resources Association
admin@tahra.org
 (918) 344-4622

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