

SPONSORSHIP PACKAGES

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| <input type="checkbox"/> Catalyst Sponsor <ul style="list-style-type: none"> • Premier recognition at all conference related events • Recognition at Executive Breakfast for CEOs and other executive leadership • Special recognition at all events associated with the ROI Summit • Opportunity to introduce one of the speakers
(luncheon, closing session, breakout sessions – first come, first served for speaker introductions) • Opportunity to host one of the speakers at your table during lunch <ul style="list-style-type: none"> ◦ (luncheon, closing session, breakout sessions – first come, first served for table guest) • Logo recognition on ROIOK.org webpage and social media channels • Premier logo recognition in marketing materials • Full page ad in printed program • Registration for ten (10) at ROI Summit and reserved table at luncheon • Discounted registration (\$40) per person for additional attendees and reserved seating at luncheon • Sponsorship can be paid over two years (2019 and 2020) • Opportunity to include item(s) in Attendee Bags | \$15,000 |
| <input type="checkbox"/> Equity Leader <ul style="list-style-type: none"> • Recognition at Executive Breakfast for CEOs and other executive leadership • Special recognition at the ROI Summit • Logo recognition on ROIOK.org webpage and social media channels • Preferred logo recognition in marketing materials • ½ page ad in printed program • Registration for eight (8) at ROI Summit and reserved table at luncheon • Discounted luncheon registration (\$20) for additional attendees and reserved seating at luncheon • Sponsorship can be paid over two years (2019 and 2020) • Opportunity to include item(s) in Attendee Bags | \$10,000 |
| <input type="checkbox"/> Inclusion Partner <ul style="list-style-type: none"> • Recognition at the Summit Opening and Luncheon • Logo recognition on ROIOK.org webpage and social media channels • Logo recognition in marketing materials • ¼ page ad in printed program • Text recognition in the printed program • Registration for six (6) at ROI Summit and reserved table at luncheon • Opportunity to include item(s) in Attendee Bags | \$5,000 |
| <input type="checkbox"/> Diversity Ally <ul style="list-style-type: none"> • Recognition at the Summit Opening and Luncheon • Text recognition on ROIOK.org website • Text recognition in marketing materials • Text recognition in the printed program • Registration for four (4) ROI Summit and reserved seating at luncheon • Opportunity to include item(s) in Attendee Bags | \$2,500 |
| <input type="checkbox"/> Nonprofit or Small Business (≤50 Employees) Partner <ul style="list-style-type: none"> • Recognition at the Summit Opening and Luncheon • Text recognition on ROIOK.org website • Text recognition in marketing materials • Text recognition in the printed program • Registration for two (2) at ROI Summit and reserved seating at luncheon • Opportunity to include item(s) in Attendee Bags | \$500 |



ADDITIONAL SPONSORSHIP OPPORTUNITIES

- Executive Breakfast Sponsor (1 Available)** **\$5,000**
 - Recognition at Executive Breakfast for CEOs and other executive leadership
 - Introduction of Keynote Speaker at Breakfast
 - Reserved seating at Breakfast Session
- Summit Tote Bag Sponsor (1 Available)** **\$1,000**
 - Exclusive Logo recognition on Summit Tote Bag
- Post Conference Debrief Reception Sponsor (1 Available)** **\$1,000**
 - Logo recognition on signage at Debrief Reception at XYZ Lounge
- Coffee and Snack Break Sponsor (2 Available)** **\$750**
 - Logo recognition on Signage at Coffee and Snack Stations
- Scholarship Sponsor (5 Available)** **\$500**
Help underwrite the discounted fee for nonprofits, teachers, students, veterans and seniors to attend the summit
 - Text recognition on ROIOK.org website
 - Text recognition in marketing materials
 - Text recognition in the printed program

Program Ad

Varies by Size

- Program Sponsor – logo on cover and back cover ad \$1,000
- Full Page Ad \$250
- ½ Page Ad \$100
- ¼ Page Ad \$50

Please list all names as they should appear in event publications

Donor Name: _____ Date: _____

Contact Name: _____ Title: _____

Email: _____ Primary Phone: _____

Mailing Address: _____

City/State: _____ Zip: _____

BILLING INFORMATION

- Enclosed is my check for \$_____ made payable to TAHRA.
- Please invoice me. Special Instructions: _____

For additional information, please contact roitulsa@tahra.org or visit tahra.org/return-on-inclusion-summit_id202.
Payments can be mailed to Tulsa Area Human Resources Association, P.O. Box 140958, Broken Arrow, OK 74014.
Please write "ROI" in memo line.

With In-kind support from

